



BREEZE
_____**DAO**

Explore True Freedom Of Speech

BREEZE DAO

A decentralized autonomous organization to develop web3 based socialfi project which gives its users true freedom of speech.



WEB 3.0

Next generation of world wide web
through blockchain



SOCIAL Fi

A social media where you meet
with Defi protocols



DAO

An autonomous organization to kill
centralization and censorship

PROBLEMS



Centralization

Centralization is biggest curse of conventional social media. Most of the social media networks are run by few people or a single company, which make policies for themselves



No Incentives

Success of any social media is due to its users. They put their time into the success of these networks but gets nothing. All the profit of any platform goes into pockets of few owners.



Censorship

Censorship is the biggest problem in growth of civilizations. Social media has worsen this problem by killing the voice of users. Users content get deleted without any notice or even



Restricted Access To Source

None of the social media is open source. Today right of access to information is discussed a lot but who cares. Users must have access to source code of website to see how company is



SOLUTIONS

Blockchain Implementation

Breeze DAO has brought blockchain as a solution to censorship problem. By sharing content on blockchain, it is made sure that no one can touch (edit/delete) your content.

Reward System

Community is back bone of any social media. Breeze DAO has developed a comprehensive tokenomics where every member of community gets rewarded for his time and efforts.

DAO Governance

Issue of centralization is solved through DAO governance. With the idea of DAO, breeze makes sure that no centralized authority exists to control the project.

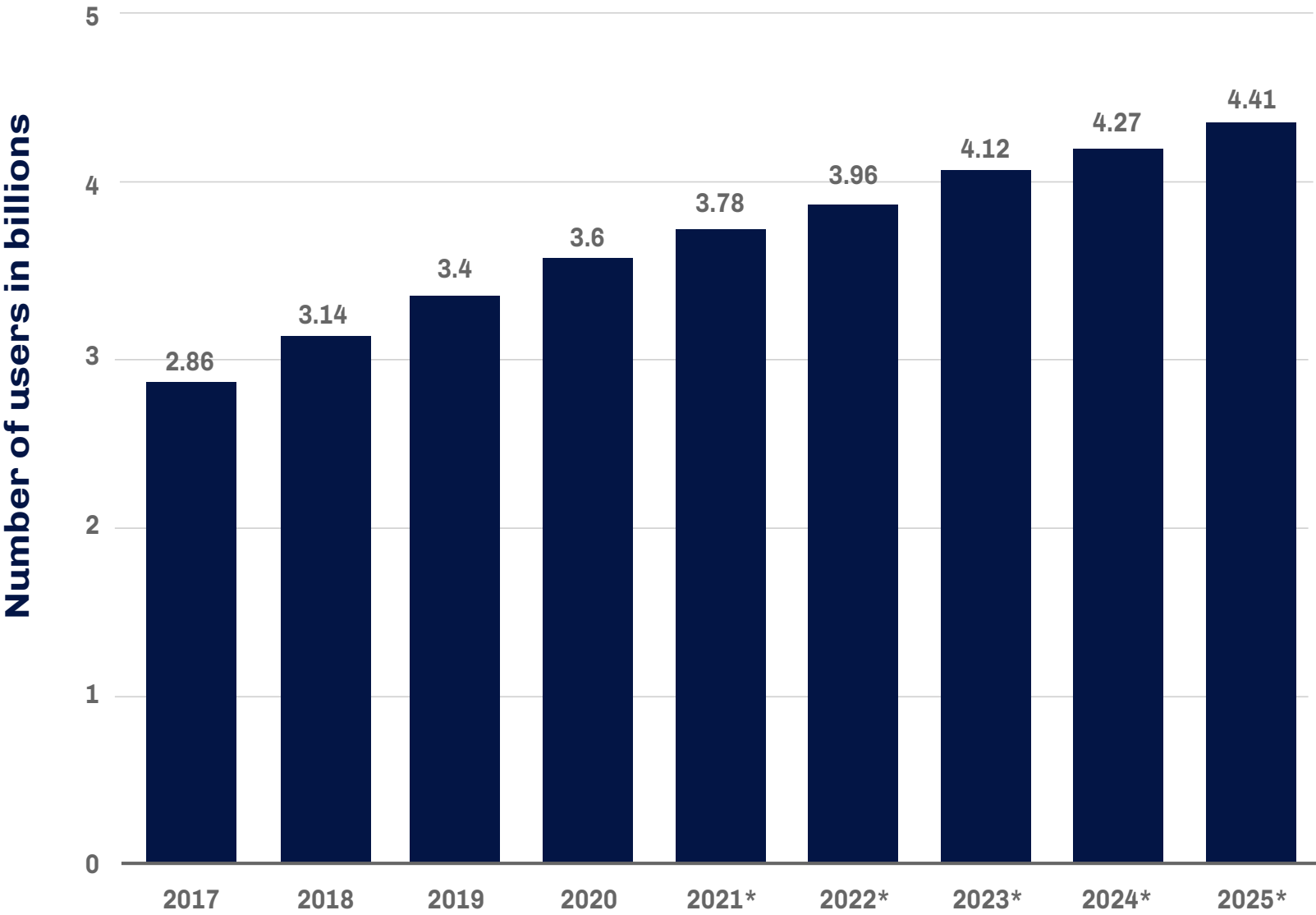
Open Source Code

As compared to conventional social media, breeze DAO has made the source code of its projects (dapps) open source. This not only gives users higher degree of belief but also brings more talented developers into project.



MARKET SIZE

Social media has 4.1b active users. This market study takes twitter as sample.



192M

Daily Active Users

Daily number of active users on twitter is 192M with 63% in the age range of 35 and 65

75%

Businesses Confidence

75 percent of B2B businesses market their products and/or services on Twitter due to better conversions.

500M

Daily Tweets

500 million tweets are done daily on twitter with average time spending of 3.39 minutes.

5.1B

Annual Revenue

Annual revenue of twitter is 5.1B for 2021 with 166M monetizable daily active users.

BREEZE BLOCKCHAIN

To achieve the goal of a decentralized social media, breeze DAO has launched its own blockchain named Breeze. With proof of like ecosystem, breeze blockchain has 3 seconds of block production time.

Scalability

With growing needs of blockchains, scalability is the foremost feature. While developing breeze blockchain, developers have ensured to keep it scalable for future development.

Artificial Intelligence

AI has changed world faster than human thinking. Blockchain has enhanced need of AI further more. Therefore, Breeze DAO has implemented algorithmic and sentimental analysis system into its chain and dapps for perfect user experience.

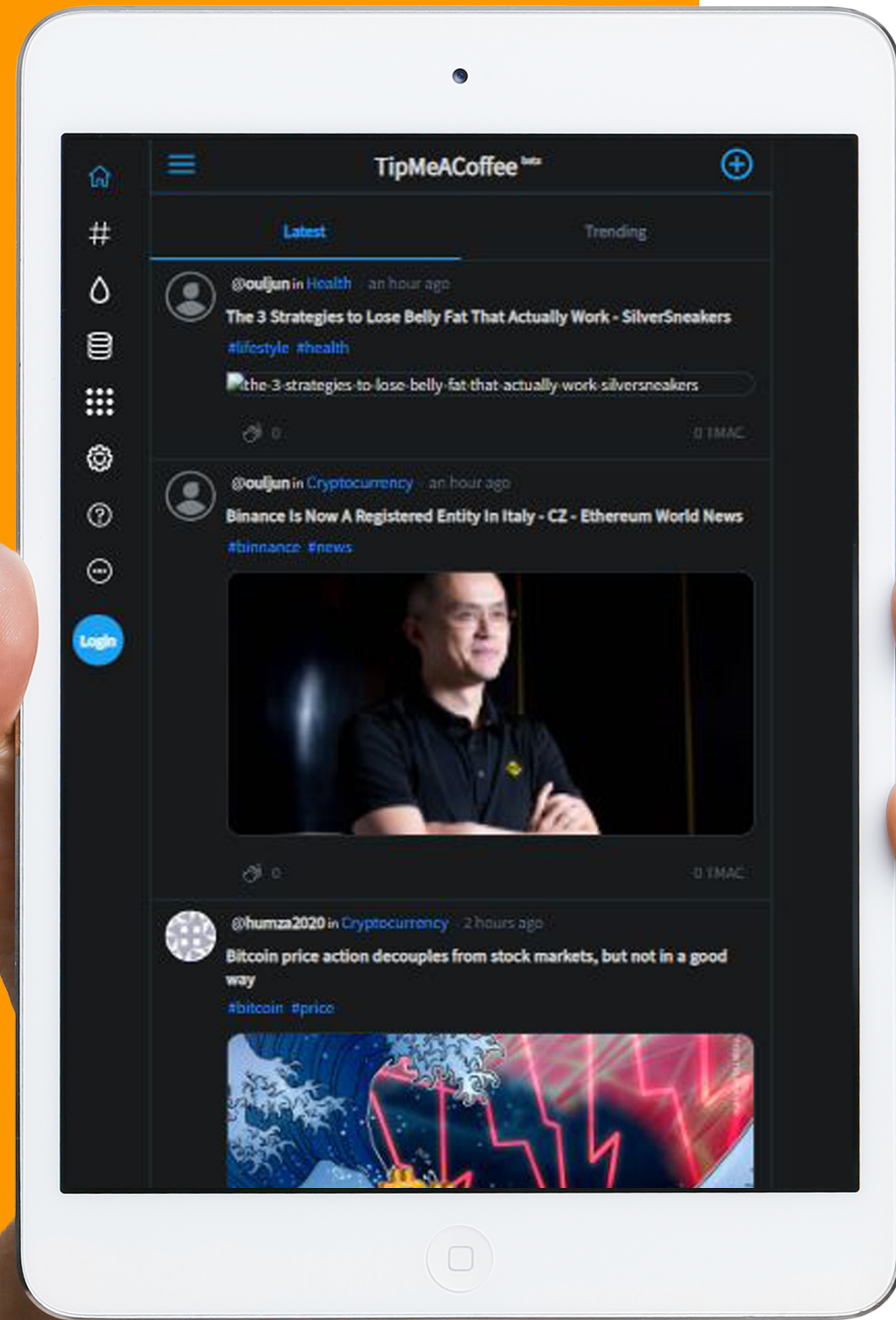


Security

Blockchain arena is in infancy, so security is most concerning points for blockchain based applications. Breeze DAO has taken it seriously, so will be conducting regular audits.

IPFS

When it comes to pure decentralization, IPFS is future. Breeze DAO has developed its system to share all images and video on IPFS so user have access to their content directly without any restriction.



Tip Me A Coffee

SOCIAL MEDIA DAPP

The social media dapp launched by breeze DAO is Tip Me A Coffee. As obvious from name, ideology behind this social media network is to reward users for their time and efforts.

Like any other social media platform, users can share content like web-links, videos, and their personal status on TipMeACoffee dapp. If other community members give appreciation to this content, author earns reward in the form of TMAC tokens.

All the content shared by a user on TipMeACoffee is saved on blockchain. As compared to other social media networks, author can access his content any time and from anywhere, as no one else can touch (edit/delete) his content. This is how breeze DAO gives true freedom of speech to its users.

BREEZE TOKEN

BREEZE is the governance token of breeze DAO. Users can buy and hold BREEZE token to gain governance power in breeze DAO project.

Token Name	Breeze DAO
Token Symbol	Breeze
Chain	BSC
Decimals	18
Maximum Supply	210M

Benefits Of Breeze Token



Governance

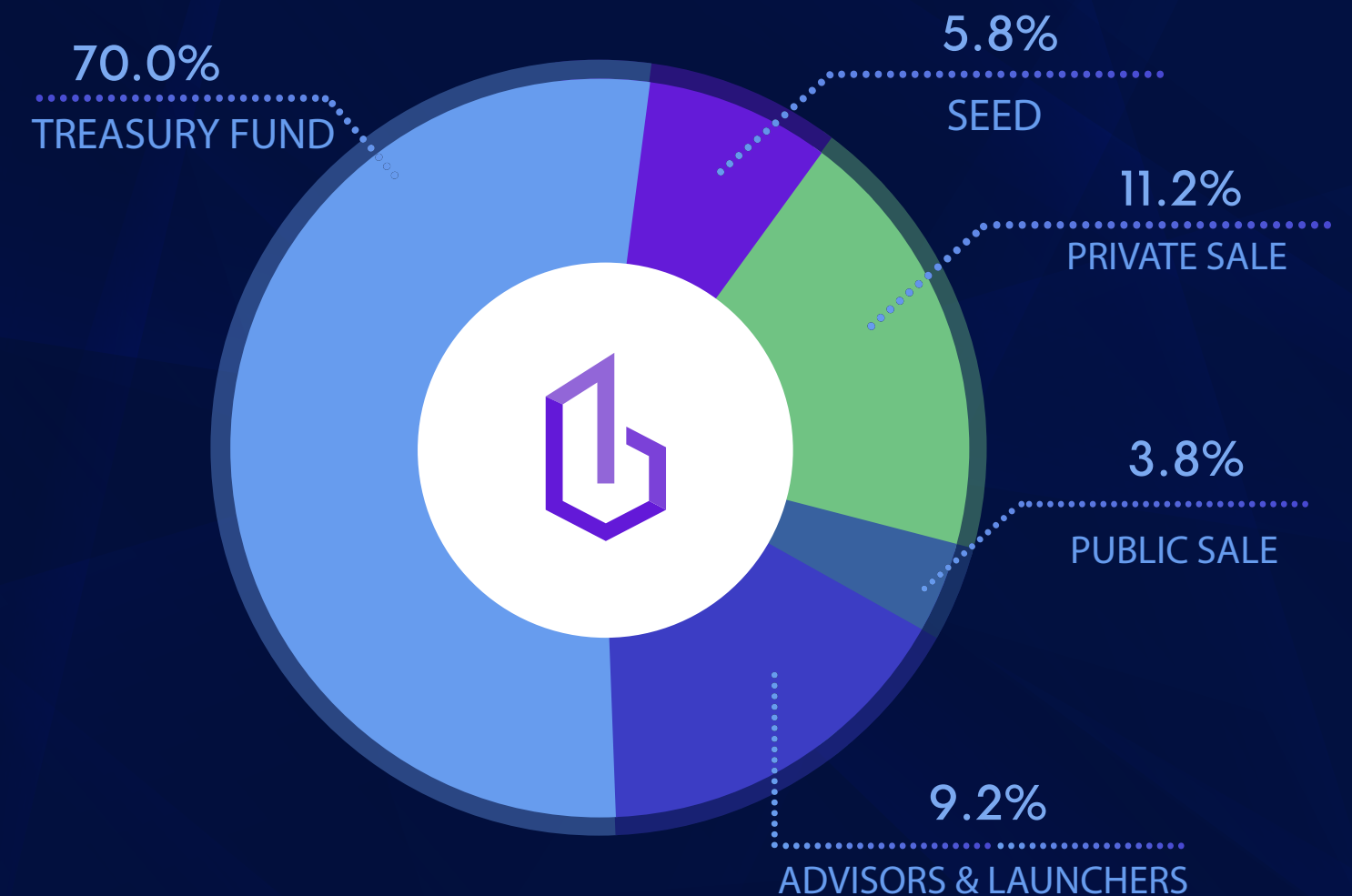
Holders of breeze tokens will be able to make all decisions of breeze dao through voting on proposals.



Dividend

Holders of breeze tokens are entitled to earn regular dividend from TMAC tokens. 10% of TMAC tokens are set for DAO dividend pool.

TOKENOMICS



Multi-Sign treasury wallet will hold all raised funds. This treasury fund will be used to generate revenue through investments. All investment decision will be made by community through proposal system.

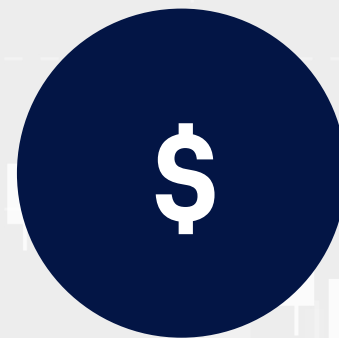
BUSINESS MODEL

Breeze DAO business modal consists of dual revenue generation system. To ensure a strong upward trend for economic growth of breeze DAO, one of the best blockchain based economic modal has been adopted.



ADVERTISEMENT

Like any other social media network, advertisement will be the main source of revenue generation. This form of revenue generation has direct proportional relation with number of users. As number of users on platform increases as revenue generation through advertisement multiplies.



TOKEN BURNING

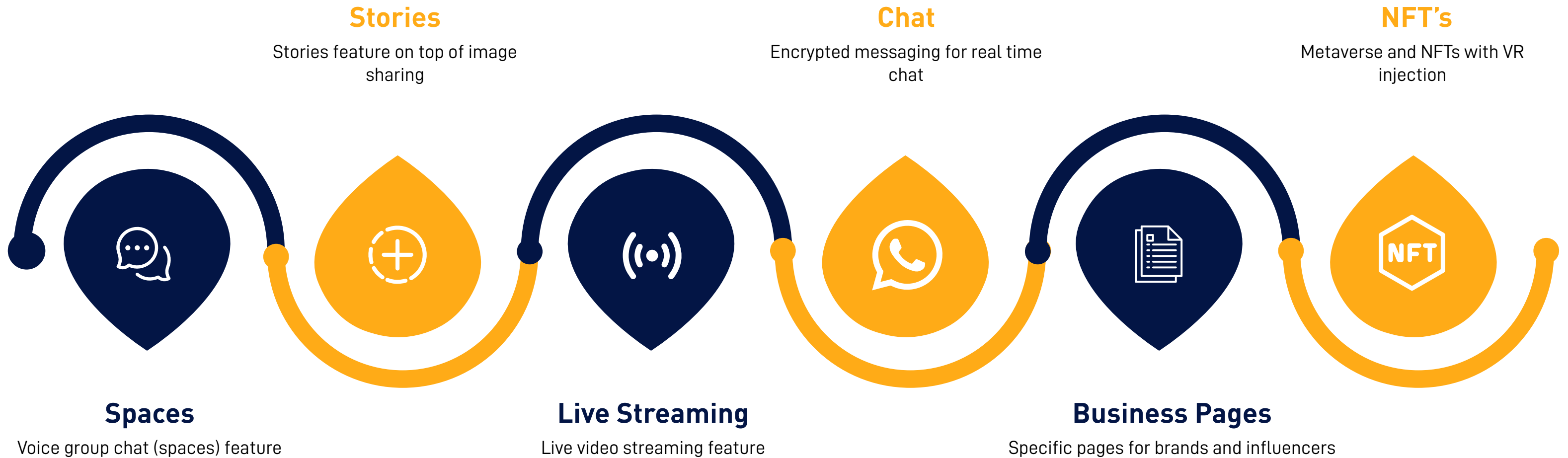
All the revenue generated from advertisement and treasury fund investment will be used to buy back and burn TMAC tokens. On top of limited daily supply of TMAC tokens (8640 tokens), this deflation model will help to stabilize and boost breeze DAO economy which in result will benefit whole of the breeze community.



TREASURY FUND INVESTMENT

Second source of revenue generation for breeze DAO will be direct income from investment of treasury fund. All the funds raised from sale of breeze governance token will be invested into different projects for profits. This investment will be subject to approval of community through proposals.

FUTURE DEVELOPMENTS



DAO GOVERNANCE

Breeze does not have a centralized team nor an office. All decisions are carried out by community through a decentralized autonomous organization (DAO).



Proposal System

All matters of breeze DAO are decided through a transparent proposal system. Holder of governance token (BREEZE) take part in these proposals through voting.



Council Of Governors

Breeze DAO has a council of governors which is named as breeze foundation. This council is responsible to implement all the decisions made through proposal system. Governors are also elected and removed by community through proposals.



BREEZE DAO CONTACTS

<https://breeze.foundation>

<https://tipmeacoffee.help>

<https://tmac.finance>

<https://breezescan.io>

<https://forum.breeze.foundation>

<https://tipmeacoffee.com>



<https://twitter.com/tipmeacoffee.com>



<https://github.com/breeze-foundation>



<https://t.me/tipmeacoffee>



<https://discord.com/invite/eMfdUbkyHu>



<https://medium.com/@tipmeacoffee>